

# PPC Fall Meeting 2018

August 26th-28th Savannah, Georgia  
The DeSoto Hotel



*Motivational Keynote Speaker*

**Gerry O'Brion**

### Technical Sessions:

Improving Working Capital Through Daily LEAN Improvements  
New Product Launch Pitfalls---Closure Liner Systems  
Contingency Planning for Disasters---Regulations & Legislation

**Speed Networking Event~~~~PPC College~~~~Golf Tournament**

### NETWORKING OPPORTUNITIES

*This meeting is a chance to network with customers and potential customers, all in one place.*



## Keynote: Motivational Speaker Gerry O’Brion



### *Collaborating Across Teams to Deliver Packaging Success*

Gerry O’Brion is a globally recognized marketing and branding expert who helped drive an incremental \$250 Million in revenue for Coors Light through packaging innovation.

Every company is trying to stand out through packaging innovation. What makes some innovation succeed while others fail? Success isn’t an accident. There is a formula that the best brands use to create products and packaging that grow sales.

His presentation is a fun, thought-provoking dialogue where you will learn the four critical questions you should be asking to align marketing, R&D, engineering, manufacturing, and outside vendors around creating products that ignite growth.

You will reexamine how to create differentiation from competition, and learn how to create partnership across the functions so you operate as a well-oiled machine. The presentation is packed with strategies and case studies from several different industries that you can leverage right now.

#### What You’ll Get:

- Creating packaging innovation that drives revenue
- Four steps to attracting your ideal customers
- Creating passionate, vocal fans
- How to be different when you seem the same

After years as an executive with billion dollar brands, Gerry now uses big company strategies to grow organizations of all sizes. His strategies work in any business regardless of their budget.

Gerry built his career growing big brands. After earning his MBA at the University of Michigan, Gerry began his marketing career at Procter & Gamble, working with brands such as Crisco, Tide, Mr. Clean, and Spic & Span. Next, he managed Coors Light, became VP of Marketing for Quiznos, and then VP of Marketing for Red Robin Gourmet Burgers.

## Breakfast Speaker: Jonathan Stalcup

### *The Architectural History of Savannah*

Our speaker will be Jonathan Stalcup, owner of Architectural Tours of Savannah, LLC, and author of *Savannah Architectural Tours*. Jonathan grew up in Madison County, Iowa, site of many covered bridges and limestone structures. From an early age he was interested in Savannah, architecture, and history. Jonathan moved to Savannah and attended the Savannah College of Art and Design (SCAD) from 1999 until 2004, earning both a BFA and a Masters of Architecture degree from SCAD. During college, Jonathan gave tours through Savannah’s top house museums. After graduating, he founded Architectural Tours of Savannah, LLC. Aside from giving tours, Jonathan also has a book out about Savannah architecture. When he isn’t giving tours or writing, you can usually find him renovating his Savannah home.



He will speak during the last portion of our Tuesday morning Breakfast. Please arrive promptly at 7:30AM and RSVP on your registration form.

# UNIQUE OPPORTUNITY TO NETWORK WITH OTHER PPC MEMBERS

## Speed Networking

**Monday, August 27th, 1:00pm - 4:30pm**

We are offering an amazing opportunity for Regulars and Suppliers to have brief Face-to-Face Meetings. The first Speed Networking Event was held at the Fall Meeting 2017. It was a huge hit and sold out almost immediately.



We know that many of you schedule meetings (Regulars and Suppliers), but there are time constraints, and you may not be able to learn about many of the supplier companies.

### **Regular Members, here is a way to get a quick education in 15 minute bites:**

We will start at 1:00pm. Refreshments and snacks will be served. Participating Regulars will have a table (maximum of four attendees from each company). When the “bell” rings, the first supplier will come to your table with a business card and introduction and a brief conversation about what they offer and your chance to ask questions.

**Benefit to Regular Members:** The opportunity to be introduced to supplier members and learn about companies and services you may not be aware of. **REGULAR MEMBERS-SPACE IS STILL AVAILABLE**

*Regular Members who would like to participate should contact Iris Thomas at: [ithomas@cdf1.com](mailto:ithomas@cdf1.com) or 617-710-8425.*

**Benefit to Suppliers:** One-on-one meetings with Regular Members.

**How do I register?** ASSOCIATE MEMBER registration is available on the Fall Meeting registration form. Associate Members will be notified as to their participation once Regular Member companies are confirmed. Selections will be made on a first come, first served basis. **ASSOCIATE MEMBERS-SOLD OUT**

Space is limited, and we will sell out. This event is limited to one reservation per company and two representatives from each company.

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## PPC College - Packaging 101

Packaging 101 will be held at this meeting. This session of the series starts our PPC College rotation of Packaging 101, Package up to Filler (Packaging 102-Spring 2019), and Filler to the Customer and Problem Solving (Packaging 103-Fall 2019), followed by a tradeshow at the Spring 2020 meeting.

Packaging 101 is our most popular session. It covers the packaging process from start to finish and is especially valuable to those who are new to the industry. This certificate program will be held from 1:00pm-5:00pm on Tuesday, August 28th.

### **TOPICS/SPEAKERS:**

1:00pm - 2:00pm	Caps and Closures-Wayne Johnson, Mold-Rite Plastics
2:00pm - 3:00pm	Pallets-Matthew Miller, Miller Wood Products
3:00pm - 4:00pm	Labels/Graphics-Rob Cooper, OEC Graphics
4:00pm - 5:00pm	Flexible Bag/Box-Iris Thomas, CDF Corporation

***There is a materials fee of \$55. A light lunch, flash drive and certificate will be provided.***

## The DeSoto Hotel

15 E. Liberty, Savannah, GA 31401

Phone: 912-232-9000

Check In: 4:00pm, Check Out: 11:00pm

Complimentary Internet in guest rooms & Roof Top Pool/Fitness

**PPC Room Rate:** \$149 Standard Room

Valet parking is \$30 daily, No self parking is available



### About The DeSoto Hotel

The DeSoto reigns as “Savannah’s hotel,” a beloved landmark that has played gracious hostess to presidents, local personalities and visitors since 1890. Treasured period details, including original crystal chandeliers and terracotta tiles, mix seamlessly with contemporary art, creating a thoughtful juxtaposition between history and modern-day style. Overlooking Madison Square in the heart of Savannah’s Historic District, The DeSoto is a treasured landmark blending the elegance, history, and charm of one of America’s oldest cities with a generous dash of modern Southern hospitality. Warm smiles from long-tenured staff, a museum-worthy lobby art gallery showcasing the Savannah College of Art & Design, imaginative cocktails at Edgar’s Proof & Provision, and farm-fresh ingredients at 1540 Room – The DeSoto is a Savannah experience to be savored and celebrated. The hotel offers three restaurants and rooftop pool and deck.

For reservations (PPC rate-\$149), call: 912-232-9000 or via the reservations link on the PPC website.

**NOTE: THE HOTEL HAS A 72-HOUR CANCELLATION POLICY, IF YOU MUST CANCEL, DO SO AT LEAST 72 HOURS BEFORE YOUR CHECK-IN DATE OR YOU WILL BE CHARGED.**

***RESERVATION CUT-OFF DATE: JULY 31st, 2018 (by Noon EDT)  
THE PPC ROOM RATE WILL NOT BE AVAILABLE AFTER THAT DATE.***

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## ABOUT SAVANNAH

Welcome to Georgia’s oldest city. Enjoy Savannah’s old-school Southern charm, breathtaking historic architecture, and 21st century flavor for food, art, and design. Savannah will surprise and delight you at every turn.

Top Attractions: Forsyth Park, Historic Savannah Theatre, Riverfront Plaza, City Market & SCAD.

Travel + Leisure

#9 World’s Best Cities 2016

#3 Top 10 Cities in the US and Canada 2016

#6 Best Cities for Food 2016

Southern Living

#2 The South’s Best Cities 2017

Zagat 2016

#12 Hottest Food City

It is okay to walk around downtown with a drink in your hand, as long as it is in a plastic cup. Savannah’s open container law is popular with locals and visitors.

We have a Sponsor who will be supplying plastic cups for all attendees! Thank you Graphics 2 Press.

# SCHEDULE AT A GLANCE

\*Schedule Subject to Change

## Saturday, August 25<sup>th</sup>

- 8:00am - 12:00pm Long Range Planning Meeting
- 12:00pm - 1:00pm Board of Directors and LRP Luncheon
- 1:00pm - 5:00pm Board of Directors' Meeting

## Sunday, August 26<sup>th</sup>

- 8:00am Shotgun Golf Tournament (shotgun start), shuttle leaves at 7:00am
- 5:00pm - 5:55pm Committee Chairs, Co-Chairs' Meeting
- 6:00pm - 6:30pm New Member Reception-New Members, Board Members and Spouses only.
- 6:30pm - 7:30pm Welcome Reception-ALL

## Monday, August 27<sup>th</sup>

- 7:30am - 8:00am Continental Breakfast
- 8:00am - 10:00am President's Message, Board of Directors' Elections, Keynote Address  
**Keynote: Motivational Speaker Gerry O'Brion**
- 10:00am - 10:15am Break
- 10:15am - 11:15am "Improving Working Capital Through Daily LEAN Improvements" **Speaker:** Derek Browning, LeanCor
- 11:15am - 11:30am Break
- 11:30am - 12:30pm "New Product Launch Pitfalls"-**Panel Discussion**  
**Panel:** Monique Fluellen, Shell Oil Company; Brad Byers, Consolidated Container Corp.; Rick Chlebos, Multi-Color Corp.; Elizabeth Wagg, Beiderman Enterprises Ltd.; John Gossett, SmurfitKappa; Ken Averitte, CSI Closures.
- 11:30am - 4:00pm Spouse Event-Lunch and Painting Party
- 1:00pm - 4:30pm Speed Networking Event-**RESERVATIONS ARE REQUIRED-See the Meeting Registration Form**
- 5:00pm - 5:55pm Committee Strategic Planning Meetings-Packaging-Containers & Components, Safety, Health & Environment, Plant Operations, Supply Chain. Membership Committee Members are expected to attend. **ALL MEMBERS ARE ENCOURAGED TO PARTICIPATE**
- 5:30pm - 6:20pm Historic Carriage Ride-First Group (Registration is required)
- 6:30pm - 7:20pm Historic Carriage Ride-Second Group (Registration is required)
- 6:00pm - 7:00pm Happy Hour Reception

## Tuesday, August 28<sup>th</sup>

- 6:00am 5K Fun/Run/Walk-Runners & Walkers meet in Lobby at 5:45am
- 7:30am - 8:45am Speaker Breakfast-"The Architectural History of Savannah" **Speaker:** Jonathan Stalcup (arrive promptly at 7:30am)
- 8:45am - 9:00am Break
- 9:00am - 10:00am "Closure Liner Systems" **Speaker:** Jake Wilson, Mold-Rite Plastics, Inc.
- 10:00am - 10:15am Break
- 10:15am - 11:15am "Contingency Planning for Disasters" **Speaker:** Kevin Doyle, Georgia Port Authority
- 11:15am - 12:15pm Regs & Legs Session-"Has the Blue Wave Crested"  
**Speaker:** Jeffrey L. Leiter, Esq., Bassman, Mitchell, Alfano & Leiter, Chtd
- 1:00pm - 5:00pm PPC College-Packaging 101
- 2:30pm - 5:00pm Ghost Coast Distillery Tour & Tasting
- 5:00pm - 5:55pm 2nd Committee Strategic Planning Meetings
- 6:00pm - 7:00pm Cocktail Reception
- 7:00pm - 10:00pm Dinner, Board of Directors' Installation & Entertainment

## Wednesday, August 29<sup>th</sup>

- 8:00am - 10:00am Board of Directors' Wrap-Up Meeting



**\*PRIVATE MEETING ROOMS ARE AVAILABLE ALL DAY SUNDAY, MONDAY & TUESDAY BY RESERVATION\***  
**Call or email the PPC Office to Reserve: 949-369-7102 OR PPC@ATDmanagement.com**

# OPTIONAL EVENTS

## Golf Tournament - Sunday, August 26th

The Club at Savannah Harbor is home for The PGA TOUR's Champions Tour, Liberty Mutual Insurance Legends of Golf Championship. The course is nestled between the banks of the Savannah and Back Rivers. The serenity of coastal Georgia, with its tidal marshes and abundant wildlife provides the canvas for The Club at Savannah Harbor created and designed by renowned architect Robert Cupp in conjunction with the legendary "Slammin' Sammy" Snead.

**8:00am shotgun, meet in the valet area at 7:00am**

**Cost:** \$140 per golfer. Rental clubs are \$55 per set - **OPENINGS AVAILABLE**

2 Resort Dr., Savannah, GA (*The course is only four miles from the hotel.*)

Slacks or Bermuda length shorts and shirts with sleeves and collars for men are required.

Dress, skirt and blouse, slacks or shorts for women. No denim, jeans or cut-offs allowed.



## Golf Tournament Hole Sponsorships Are Now Available - THIS SPONSORSHIP IS STILL AVAILABLE

Golf tournament hole sponsorships are available for **\$175 each**. A sign will be posted on the hole with your logo.

**Limit of 18 per tournament. A Golf Lunch Sponsorship is also available (see Sponsorship pages).**

## Spouse Event - Lunch and Painting Party-Monday, August 27th - OPENINGS AVAILABLE

We will walk one block to Soho Cafe for a Southern lunch. Soho Cafe was built originally as an automotive service station in 1945. The quirky, eclectic New York City aesthetic lends a sense of humor to the monumental, vast interior space which includes the buildings original exposed elements such as the steel windows, iron trusses, and solid wooden garage doors.

We will return to the hotel's back patio for wine and a painting party. A local painter will guide us step-by-step on painting your own work of art! No experience needed and all supplies are included. You can display your painting in the PPC Office and take it home with you. We have had similar painting parties in the past, and they were a blast!

**Meet in the lobby at 11:30am and return around 4:00pm.**

**Please note:** *Spouses/Guests have priority over members. Cookbooks included.*

**Cost:** \$105 per person. Casual dress

## Historic Narrated Carriage Tour - Monday, August 27th - OPENINGS AVAILABLE

Climb aboard a horse drawn carriage with a cup (Savannah law) of wine, champagne or beer. Each trip is 50 minutes, leaving the hotel and returning back to the hotel. The first group will leave at 5:30pm and the second group will leave at 6:30pm. The first group can return for the Happy Hour Reception and the second group will be leaving the reception for their tour.

**Meet in the back of the hotel by meeting space entrance at your assigned time.**

**Cost:** \$15 per person

## 5K Fun/Run/Walk - Tuesday, August 28th - THREE OPENINGS AVAILABLE

Whether you are a runner, jogger or just enjoy a brisk stroll and don't mind getting up really early, then this is the event for you! A jog around this beautiful area is a great way to start your day!

**Start 6:00am. Meet in lobby at 5:45am.**

**Cost:** \$30 per person, includes a PPC 5K hoodie.

## Ghost Coast Distillery Tour - Tuesday, August 28th - 2nd TOUR ADDED-OPENINGS AVAILABLE

We will depart from the hotel and head to Ghost Coast Distillery, where you will hear about Savannah's unique history of drinks and revelry, while learning how they create their unique, hand crafted spirits. Their 17,000 sf facility is home to a 500 gallon, American made, Vendome copper pot still, and they are able to produce a wide array of unique, super-premium spirits and can age more than 900 barrels at any given time. A tasting of their liqueurs and spirits, that can only be found at Ghost Coast, will follow the tour. They are known for their flights and speciality drinks. Cost includes transportation, tour and tastings.

**Start 2:30pm. Meet in back entrance at 2:30pm, return around 4:30pm**

**Cost:** \$54 per person

# MORE DETAILS...

## What To Attend

All sessions are open to PPC members. Sessions are included in your registration fee. The Golf Tournament, PPC College, tours, activities, and 5K are available at a special fee. Spouses/Guests may attend the sessions, President's Message/General Membership Meeting, Keynote Address, Breakfast and Receptions at no charge. Spouses/Guests can also attend all other optional events for the cost stated on the registration form. Spouses/Guests wishing to attend the Tuesday Banquet can register on the Member registration form. The Board of Directors requests that children do not attend PPC functions.

## Banquet & Board of Directors' Installation - Tuesday, August 28th

Dinner and Installation will be followed by entertainment.

6:00pm Reception, 7:00pm Dinner & Installation, 8:30pm Entertainment

**Cost: No charge for attendees.** Spouses/Guests need to register at the cost of \$75.

## PPC Fall Meeting Attire

Business casual is appropriate for PPC meetings and business attire for the Sunday reception. Tuesday Banquet attire is dressy. Shirt and slacks, ties optional. Women slacks and blouse or dress. Bring light clothing for outside activities.

## Airport/Transportation

The DeSoto Hotel is 14 miles from Savannah/Hilton Head International Airport (SAV).

Uber and Lyft are readily available at the cost of approximately \$22-25. Their Apps are available on the PPC App home page. Taxis are also available for approximately \$28 one way. If you rent a car, the hotel only offers valet parking only at the cost of \$30 per day.

## Restaurants

The hotel has three restaurants on-site and there are several within walking distance of the hotel. A list of recommended area restaurants is available on the PPC website. For assistance with reservations or restaurant recommendations, contact the Southerly Host (Concierge) Kolin Podell at: 912-232-9000 ext. 2160.

## Things To Do in Savannah

The brainchild of Georgia's founder Colonel James Oglethorpe, the original four squares in the city were laid out beginning in 1769. They were meant to provide open spaces for the colonists to perform military exercises, but as time went on, the city expanded and today there are 24 squares in Savannah. Each was named after someone of historical importance to the United States or Georgia, including presidents and military leaders. A visit to any of Savannah's charming squares is certainly a must do. Many of them have monuments, statues, plaques and fountains, offering a peaceful retreat among natural beauty in the heart of the historic district.

Have a picnic in one of the many squares or take a pedicab or horse-drawn carriage ride through the historic area of Savannah with tree lined streets and the architecture of Georgia's oldest city. Enjoy a night time ghost tour. This is a very walkable city. Bring comfortable shoes and just wander to see the historic squares and beautiful architecture. Savannah's top attractions are Forsyth Park, Historic Savannah Theatre, Riverfront Plaza, City Market & SCAD. Take a 60-90 minute Segway tour around the city and be stunned by the interesting history of Savannah.

Old Town Trolley travels throughout the city. This fully narrated tour, led by a local historian, will transport you past more than 100 of the most significant places in the city. You will have the chance to get off and linger at any or all of the stops. See the Old Town Trolley Tour website at: <https://www.trolleytours.com/savannah> There are also specialty trolley tours like: Paul Deen and Ghosts and Gravestones. **Buy tickets online to save money.**

## Weather

Savannah in August is hot. Daily averages are mid-80's and night time lows are in the high-70's. Dress in light clothing.

# PPC Fall Meeting Registration August 26th-28th, 2018 Part 1

**ONLY COMPLETE THIS FORM IF YOU ARE PAYING BY CHECK.**

**IF PAYING BY CREDIT CARD COMPLETE THE REGISTRATION FORM ONLINE AT BY LOGGING INTO YOUR MEMBER ACCOUNT**

**REGISTER BY CHECK:** Complete the registration form and mail to the PPC Office with a check.

## **CONTACT INFORMATION:**

Name on Badge: \_\_\_\_\_

Company: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City, ST, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Cell Phone *(If it can be distributed on our attendee list)*: \_\_\_\_\_

Email: \_\_\_\_\_

Is your contact information new? \_\_\_\_\_

Are you attending as an alternate? \_\_\_\_\_ Alternate for what PPC Member? \_\_\_\_\_

Register your Spouse/Guest here: Full Name: \_\_\_\_\_

**Special Dietary Requirements (gluten free, vegetarian, vegan, allergies, etc.):** \_\_\_\_\_

## **PAYMENT:**

All checks should be made payable to: Petroleum Packaging Council and sent to the PPC Office at: 1519 Via Tulipan, San Clemente, CA 92673. **QUESTIONS:** call 949-369-7102.

## **DISCLAIMER:**

Name badges are provided to all registered attendees for the meeting. All attendees are required to display their name badges during all official PPC sessions and events. No portion of any session or event may be photographed, audio taped or videotaped without the express written consent of the PPC.

## **LIABILITY WAIVER & RELEASE:**

By registering for the Petroleum Packaging Council, Inc. ("PPC") Fall Meeting 2018, including all activities, Golf Tournament, Tour, Spouse Event, and/or Fun Run/Walk (collectively, the "Meeting"), I agree and acknowledge that I am undertaking participation in the Meeting as my own free and intentional act. I am fully aware that there are unavoidable risks involved with my participation in the Meeting, and possible physical injury might occur to me as a result of such participation. I hereby release PPC, ATD Management, Inc., its representatives, agents, and employees from liability for any injury or death, resulting from any cause whatsoever at any time while attending the Meeting, including travel to and from the Meeting, excepting only such injury or death resulting from willful acts of PPC's representatives, agents, and employees.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_ *(all attendees must sign waiver)*

**CANCELLATION:** Cancellations on or before August 14th will be refunded.

**PART 2 MUST ALSO BE COMPLETED**

## PPC Fall Meeting Registration -- Part 2

The following activities are open to PPC members and their spouses/guests. Prices are per person.

### Fall Meeting Registration

PPC Member Early Bird Registration-(through August 3rd)-\$595

PRICE USD

\$ \_\_\_\_\_

PPC Member Standard Registration-(after August 3rd)-\$650

\$ \_\_\_\_\_

Honorary Member

No Charge

**Tuesday Banquet**-Member-No Charge Are you are attending?  Yes  No

Spouse or Honorary Member-\$75 per person

\$ \_\_\_\_\_

### Sunday Golf Tournament-\$140 (8:00am Shotgun)

Member Handicap: \_\_\_\_\_ Average: \_\_\_\_\_

\$ \_\_\_\_\_

Spouse/Guest Handicap: \_\_\_\_\_ Average: \_\_\_\_\_

\$ \_\_\_\_\_

Partners (if it can be arranged): \_\_\_\_\_

Rental clubs needed? (\$55-pay at course) \_\_\_\_\_ Right or Left? \_\_\_\_\_

### Golf Hole Sponsorship (you do not need to golf to sponsor)-\$175

\$ \_\_\_\_\_

### Monday Speed Networking Event-No Cost, First Come, First Served

No Charge

### Monday Spouse Event-Lunch and Painting Party-\$105 (11:30am-4:00pm)

Attendee Names: \_\_\_\_\_

\$ \_\_\_\_\_

### Monday Historic Carriage Ride-\$15 Times: 5:30pm & 6:30pm (CIRCLE ONE TIME)

Attendee Names: \_\_\_\_\_

\$ \_\_\_\_\_

### Tuesday 5K Fun/Run/Walk-\$30 (6:00am) Includes PPC hoodie-Meet in Lobby at 5:45am

Attendee Names: \_\_\_\_\_

\$ \_\_\_\_\_

### Tuesday PPC College Packaging 101-\$55 (1:00pm-5:00pm) Includes light lunch, flash drive and certificate

\$ \_\_\_\_\_

### Tuesday Ghost Coast Distillery Tour & Tasting-\$54 (2:30pm-4:30pm)

Attendee Names: \_\_\_\_\_

\$ \_\_\_\_\_

**Sponsorships**-See the attached Sponsorship Page and you can add your sponsorship to this registration. **Sponsorship Type:** \_\_\_\_\_

\$ \_\_\_\_\_

### Membership Information-2018 Dues

You must be a PPC Member to attend the meeting. Dues are paid annually. You may pay your 2018 dues with this registration.

Corporate (Regular-\$2,000 or Associate-\$2,300) (attach list of employees to include)

\$ \_\_\_\_\_

Individual (Regular-\$525 or Associate-\$575)

\$ \_\_\_\_\_

**TOTAL \$ \_\_\_\_\_**

**REGISTER ONLINE AT: [HTTPS://PPC.MEMBERCLICKS.NET/](https://ppc.memberclicks.net/)**

**CANCELLATION: Cancellations on or before August 14th will be refunded.**



## ***PPC 2018 SPONSORSHIP OPPORTUNITIES (continued)***

### **Sunday Welcome Reception: \$1,250 (Limit 1) SOLD-Graham Engineering Corporation**

Welcome the attendees at the kick off reception for the meeting:

- If you wish, you will provide a five-minute Introduction at the New Member Reception
- Your logo on beverage napkins at reception
- Reserved table at the Tuesday Banquet
- Listing on meeting announcements
- Placement of logo on 18x24 Sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

### **Tuesday Banquet Wine: \$1,250 (Limit 1) SOLD-Scholle Packaging**

- One bottle of red and one bottle of white wine sponsored by you on each table
- Table tents or sponsor cards with your company name and logo on each table
- Listing on meeting announcements
- Placement on the 18x24 Sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

### **Office M&M's: \$1,200 (Limit 1) SOLD-Sonoco Products Company**

Those yummy M&M's in the PPC Office are always a big hit. Members will grab a cup full of M&M's with your logo on each piece and on snack cups! We will have signs telling everyone to look before they eat.

- Listing on meeting announcements
- Placement of logo on 18x24 sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

### **Happy Hour: \$1,000 (Limit 1) SOLD-Lubrication Engineers, Inc.**

- Your logo on beverage napkins at reception
- Private Sign on both bars recognizing your company as the Sponsor
- Listing on meeting announcements
- Premium placement of logo on 18X24 Sponsor sign in the PPC Office
- Recognition on the Upcoming Meeting page of website

### **Monday Breaks: (2 breaks) \$1,000 (Limit 1)**

- Private sign with your logo recognizing your company as Break Sponsor
- Your logo on disposable drink cups at breaks
- Listing on meeting announcements
- Placement of logo on 18x24 Sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

### **Tuesday Banquet Entertainment: \$1,000 (Limit 1) SOLD-Graham Packaging Company**

We are having interactive entertainment after the Tuesday dinner. Your company will make it even more fun!

- Private sign at the event recognizing your company as the Entertainment Sponsor
- Listing on meeting announcements
- Placement of logo on 18x24 sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

***More sponsorships on the next page...***

## ***PPC 2018 SPONSORSHIP OPPORTUNITIES (continued)***

### **Tuesday Banquet Dessert: \$1,000 (Limit 1)**

Be the sponsor of the best part of the Tuesday banquet meal. This buffet dessert station can be staffed by your employees wearing aprons with your company logo and table tents on each station. You can even take some extra aprons home with you!

- Private sign at the event recognizing your company as the Dessert Sponsor
- Your logo on dessert napkins
- Listing on meeting announcements
- Placement of logo on 18x24 sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

### **Logoed Plastic Tumbler (Specifically for Savannah): \$850 (Limit 1) *SOLD-Graphics 2 Press***

Under Savannah's open container law it is permissible to walk around downtown with a drink in your hand, as long as it is in a plastic cup. Each reusable double insulated cup with a top and straw will include your logo and everyone will receive one upon check in. They can be used for sodas from the office or to go drinks from the bar, and they can take them home so they continue to see your logo long after the meeting.

- Your logo on a reusable plastic cup (cup has been chosen, your choice of color)
- Listing on meeting announcements
- Placement of logo on 18x24 Sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

### **Lanyards: \$750 (Limit 1) *SOLD-Inline Filling Systems***

Have your company name around everyone's neck! Your company name will be printed on each attendee lanyard in the color of your choosing.

- Listing on meeting announcements
- Placement of logo on 18x24 sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

### **Speed Networking Break: \$500 (Limit 1) *NEW***

Host a portion of the food station at this very popular event.

- Your logo on beverage napkins at reception
- Guaranteed reservation at the event
- First selection of start time for your participation
- Listing on meeting announcements
- Placement of logo on 18x24 Sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

### **Charging Station: \$500 (Limit 1)**

Members are always looking for a place to charge their phones and iPads between meetings. Be the one to provide the electricity! Your company logo will be placed on table tents on each of the charging stations for both Monday and Tuesday. The cords for various electronic devices will be provided.

- Private sign with your logo recognizing your company as the Charging Station Sponsor
- Listing on meeting announcements
- Placement of logo on 18x24 Sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

***More sponsorships on the next page...***

## ***PPC 2018 SPONSORSHIP OPPORTUNITIES (continued)***

### **Office Break: \$500 (Limit 1 per day-Monday/Tuesday) SOLD-Change Parts, Inc. & R&B Plastics Machinery**

Be the one to provide attendees with waters and sodas while they are passing through the PPC Office.

- Private sign (shared with second sponsor) with your logo recognizing your company as an Office Break Sponsor
- Listing on meeting announcements
- Placement of logo on 18x24 Sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

### **Memo Pads: \$500 (Limit 1) SOLD-CDF Corporation**

We will provide memo pads at each seat on the tables in the Keynote Session and sessions to follow on Monday and Tuesday mornings (except PPC College). Your company logo will be printed on each 4x6 pad of paper for everyone to use during the sessions and take with them.

- Listing on meeting announcements
- Placement of logo on 18x24 Sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

### **Session Pens: \$500 (Limit 1) SOLD-Bway Corp.**

We will provide pens at each seat on the tables in the Keynote Session and sessions to follow on Monday and Tuesday mornings (except PPC College). Your company logo will be printed on each pen.

- Listing on meeting announcements
- Placement of logo on 18x24 Sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

### **Speaker Gifts: \$500 (Limit 1)**

Thank the speakers on behalf of the PPC. Sponsor presents gift card (provided by the PPC) to speakers at each session. Your business card will be included in the speaker gift envelope.

- Listing on meeting announcements
- Placement of logo on 18x24 Sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

### **Golf Prizes: \$500 (Limit 2) SOLD-Plastipak Packaging, Inc.**

Provide prizes for the winning golfers!

- Hole Sign
- Logo on cart score card or GPS
- Listing on meeting announcements
- Placement of logo on 18x24 Sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

### **Golf Lunch: \$500 (Limit 1) SOLD-Petro-Canada Lubricants Inc.**

Provide a hot dog and soda or beer for each golfer. They will be very happy!

- Hole Sign
- Logo on cart score card or GPS
- Listing on meeting announcements
- Placement of logo on 18x24 Sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

***More Sponsorships on the next page...***

# **PPC 2018 SPONSORSHIP OPPORTUNITIES**

## ***Custom Sponsorships***

### **Meeting Signage: *OEC Graphics/AMPHORA***

For the last several OEC Graphics/AMPHORA has rebranded the PPC's signage and will be providing the signs at our Fall Meeting.

### **Portable Battery Charger: *PASCO***

PASCO is providing a portable battery to each attendee so you can charge your phone throughout the meeting. You can take it home and use it in the office and on every trip!

***To secure any of the above sponsorships please see the PPC website, log in to your account and connect to the Sponsorship link on the Member Landing page.  
Sponsorship availability will be updated regularly.***

**Past sponsors have first option, sponsorships are accepted on a first come, first served basis.**