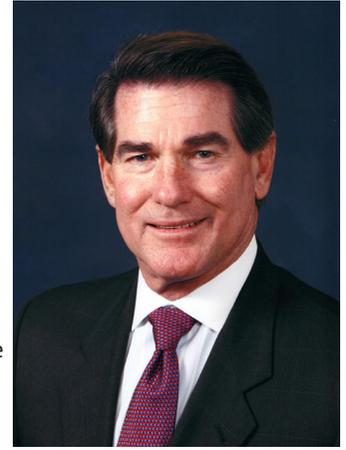


## Keynote Speaker: Baseball Legend Steve Garvey

### *“Integrity in Business and in Life”*

The playing field has changed from the baseball diamond to the corporate board room, but the intensity and integrity with which future Hall of Famer Steve Garvey plays his position as President of Garvey Media Group remains the same.

Garvey has always enjoyed a talent for marketing, advertising, communication, and corporate relations. This coupled with his experience representing numerous products through the years, his interest in increasing his business savvy as he had his athletic ability, and his desire to provide corporations and businesses knowledgeable consulting, inspired his founding of Garvey Media Group. One of Steve's unique skills is motivational speaking. For over thirty-five years, he has spoken to groups, corporations, conventions, and Universities around the world. His topics include, Being the Best You Can Be, Teamwork, Crisis Management, Leadership, Integrity in Life and Business, and The Rewards of Living a Christian Life.



Since serving as spokesman for Vitalis as a major league rookie in 1970, Garvey has taken advantage of, and learned from, dozens of business opportunities. Garvey has been featured in endorsement and promotional campaigns for companies which include Adidas, Anheuser-Busch, Bankers Systems, Chevrolet, Jockey, McDonald's, Nestle, Pepsi-Cola, Transamerica, Cardservice International, Golf One, Natural Balance Pet Foods, The Lucy Pet Foundation, California Pizza Kitchen, as well as to the Los Angeles Dodgers.

Steve Garvey has also developed several made for televisions specials and series. In conjunction with FOX Sports Network, Garvey has served as co-executive producer for "The International Sportsman" co-hosting with his wife of 27 year's Candace Garvey. Garvey hosted the weekly series, "Baseball's Greatest Games. He provided insightful commentary for the College Word Series and Little League World Series, Up Close (ESPN), and CBS Radio and Television. Steve has hosted morning Drive Time Radio (Garvey and Company) XTRA 690AM. He's hosted the syndicated series, Greatest Sports Legends, The Road to Moscow, and The Road to Los Angeles. He has also appeared in Major Movies, Sitcoms, and Weekly Drama Series.

Garvey's efforts have not been exclusively focused on Garvey Media Group. Giving back is a Garvey trademark. He succeeded Frank Sinatra as the National Campaign Chairman of the Multiple Sclerosis Society. In Addition, he assists in a variety of other causes: Prostate Cancer Awareness, Special Olympics, The Blind Children Center, The Sisters of Carondelet, United Way, St. Vincent DePaul Center, Pediatrics AIDS, the Starlight Foundation, and ALS (Lou Gehrig's Disease). Garvey also finds the time to hold positions on numerous civic committees and corporate boards. He has served on the boards of Catholic University of America, University of San Diego, and The Scripps Clinic and Research Foundation, BAT (Baseballs Assistance Team) and Fans for The Cure.

These efforts have earned Garvey the admiration and praise of those around him. He has been recognized for his unparalleled discipline, commitment and dedication. These distinctions began early in his career and have continued until the present and include Major League Baseball's highest honor for humanitarian service, the Roberto Clemente Award. Garvey was also recognized by the United States Jaycees as "One of the Ten Outstanding Young Men in America." Other awards bestowed include the Little League's most prestigious honor, the William A. (Bill) Shea Award for contribution by a little leaguer to our national pastime. He has received the Lou Gehrig's Award for his contribution to Baseball and Society. Sports Illustrated named him the "Iron Man" for his consecutive game streak in the National League, a record he still holds today in the NL, 1207. Steve is a living legend in Dodger history and holds team, individual, and MLB records. While with the Padres, he is the only player in the history of the game to have an errorless season at first base. On April 16, 1988, the familiar #6 was retired by the San Diego Padres.

With Garvey's extensive experience in professional sports, business, television and entertainment, there is little, aside from politics, he has not done. One of his greatest accomplishments in business was raising \$1.4 billion dollars in his groups effort to acquire the Los Angeles Dodgers. One of his greatest defeats was losing the bid. Steve maintains that it's from your failures you learn the most and sharpen the edge of character. From 1980 to 1987, he repeatedly answered the call to assist President Reagan at Fundraisers, and The Republican Conventions. In 1988, he served as California Chairman of the "Committee for the Presidency" which generated campaign funds for the then, future President George Bush.

Though Garvey's career has taken him around the world, his roots and his family are very important to him. Steve Patrick Garvey was born on December 22, 1948 in Tampa, Florida. He received a BS degree from Michigan State University where he was an all-American baseball player and starting defense back on the Spartan football team. Steve resides in Southern California with his wife Candace, of twenty-seven years, and the last of their three children.

To gain national prominence through sports is an achievement few attain. No stranger to obstacles on and off the field Garvey took responsibility, recommitted to his personal philosophies and God and to overcome and succeed where it is most important, with his family. To excel in the boardrooms of corporate America through intelligent practices is at times more difficult. Garvey has reached and surpassed these pinnacles of success. His ability to educate and entertain is documented in print and on film. Steve's motto: Life is: "God's gift to us, what we do with it is our gift to Him".