

# Spring Meeting & Tradeshow 2020



March 8th-10th  
San Antonio Marriott Riverwalk  
**San Antonio, TX**

## **KEYNOTE:** **MEAGAN JOHNSON** Motivational Speaker & Generational Expert



Technical Sessions  
Networking  
SwRI Tour  
**TRADESHOW!**

This meeting is a chance to network with customers and potential customers, all in one place.



**Celebrating 70 years serving the  
petroleum packaging industry**

[www.PPCouncil.org](http://www.PPCouncil.org) • 949-369-7102

## Keynote: Motivational Speaker & Generational Expert Meagan Johnson



### ***Zap the Gap: How to Make Peace and Profit in a Multi-Generation World***

Job applicants are plentiful and unemployment is high but the fact remains that making the wrong generational choice can cost organizations hundreds of thousand dollars a year. Failure to create a multi-generational team that is effective, productive and profitable puts a company's future growth and sustainability at risk. Ignoring the drastically diverse ways generations learn and communicate with each other is tantamount to turning your back on a tsunami.

Meagan is known as a "Generational Humorist" challenges her audiences to think differently and act decisively when dealing with multiple generations.

Educating through entertainment since 1997, Meagan has worked with a variety of organizations and associations to build multi-generational effective relationships. In her presentation, Zap the Gap Generational Differences Reexamined, she explains how each generation developed its values and how these values creep into the workplace and marketplace. Each generation holds fast to its values, so it's important to understand and respect them to bring out the best in everyone. Meagan believes each generation actually has more in common than many people think and helps her audiences find common ground and build on generational strengths. She believes the best strategy for success is not thinking about how people are different but thinking about how people are the same.

Meagan and her Baby Boomer father, Larry Johnson are the authors of Generations, Inc - From Boomers to Linksters, Managing the Friction Between Generations at Work. She has written a variety of articles about the multiple generations and has been interviewed for many publications and audio programs. She has been quoted in The Chicago Tribune, CNNMoney.com, US News & World Report and many other publications.

Each generation has a different perception of what motivates them. Meagan says, "Every generation gets a negative label when it enters the workforce. For example Baby Boomers were called trouble-making hippies when they first went to work. Once we take time to understand the motivations and mind-set of each generation, working with them, communicating with them and managing them becomes a more successful effort".

***Learn from Meagan what you can do now to make the most of each generation in your workplace!***

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## San Antonio Saga-MUST SEE

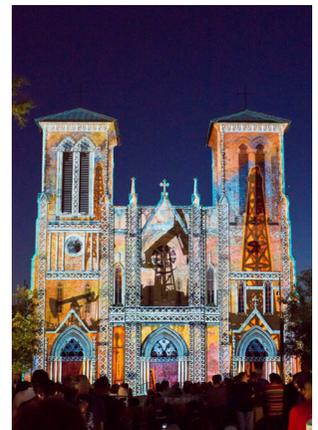
This unique video art projection depicts the historical discovery, settlement and development of San Antonio, the wonderful Lone Star State, and United States history. The Saga projection covers 7,000 square feet of light, color and visual narration projected onto the majestic façade of San Fernando Cathedral- the oldest cathedral in the United States.



The 24-minute show by French artist Xavier De Richemont, is projected onto the facade of the San Fernando Cathedral and tells the story of San Antonio from its beginning to today in images and sound.

**Free to attend-Bring a snack  
Year around/Rain or Shine  
Tuesday, Friday, Saturday and Sunday  
9:00pm, 9:30pm, 10:00pm**

[www.mainplaza.org/san-antonio-the-saga/](http://www.mainplaza.org/san-antonio-the-saga/)



## Speaker Bios



**BRAD MATUZAK** is the National Sales Manager for Panel Processing Inc. Brad believes everyone has more potential than they realize and inspiring others to see and achieve their potential is his passion. Building on life experience as an amateur bodybuilder, fitness coach and ordained minister, Brad encourages individuals to be intentional with their influence on those around them.



**TRACEE AULD** is the Chief Sustainability Officer and Chief General Counsel for Graham Packaging. Graham has long been a leader in sustainability, with its recycling center turning 30 years old this year. Tracee leads a cross-functional team of experts focused on reducing the impact of Graham's operations and ensuring that Graham's products address the sustainability needs of customers and consumers.



**JAMES (JIM) EGGENSCHWILER** is the Director of Global Trade for the Redstone Group. In this capacity, Jim assists clients with making or keeping their industrial or consumer products eligible for global markets, and compliant with all related import and export requirements, including US Export/Reexport controls and compliance. He frequently serves as primary liaison with government authorities on behalf of product manufacturers, formulators, and distributors around the world.

As an international trade and regulatory attorney, Jim has spent more than 30 years assisting clients (ranging from proprietorships to Fortune 100 companies) expand and protect their stake in global markets. Half of that time included building and directing local country operations in Asia and South America.

On a more strategic level, he has helped lead trade and regulatory development discussions on behalf of U.S. state governments with various international government agencies, port authorities, and judicial and administrative enforcement bodies, including the Supreme People's Court and the Shanghai High People's Court in the PRC.



**JAMES GRIFFIN** started his career as a Mechanical Design Engineer of assembly automation and robotic paint cells for the automotive industry. He transitioned to packaging with Letica Corporation in 2002, where he formed a team, utilizing their background of various technologies and automotive efficiency methods to successfully bring Letica's 13 Facilities from 15% to 90% automated.

Now part of Berry Global, he is the Director of Technical Operation, Consumer Packaging North America, reporting to the Engineering Global Service (EGS) Group. The main objective of the group is to continue identifying operational efficiencies and implementing programs to achieve their 2020 goals of reducing 2 Million labor hours across Berry Global operations using new and/or existing methods.



**JEFFREY L. LEITER** is a shareholder in the Washington, DC law firm of Bassman, Mitchell, Alfano & Leiter, Chtd. A significant portion of his practice involves the representation of trade associations and non-profits, including PPC. Leiter also widely recognized as a leading attorney nationwide on matters involving lubricant manufacturers and petroleum marketers. He is a frequent author and speaker on environmental, health and safety topics. Leiter is a graduate of the George Washington University and the Catholic University's Columbus School of Law.

## San Antonio Marriott Riverwalk

889 East Market Street, San Antonio, TX 78205

Phone: 210-224-4555

Check In: 4:00pm, Check Out: 11:00am

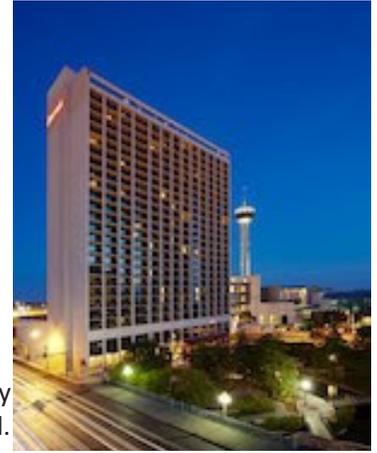
Complimentary Internet in guest rooms, indoor pool and fitness center.

There are mini refrigerators and safes in all rooms.

**PPC Room Rate: \$239 per night**

### About the San Antonio Marriott Riverwalk

The newly reimagined San Antonio Marriott Riverwalk is situated on downtown San Antonio's vibrant River Walk. The hotel has recently been renovated and rooms come with stunning views of either downtown San Antonio or the picturesque River Walk. After a busy day in downtown San Antonio, head to their state-of-the-art fitness center and indoor pool. There is a River Walk boat stop at the back of the hotel. The hotel is a short walk from the River Walk, shopping, sites and restaurants.



For reservations (PPC rate-\$239), call: 877-622-3056 or via the reservations link on the PPC website.

**NOTE: THE HOTEL HAS A 72-HOUR CANCELLATION POLICY, IF YOU MUST CANCEL, DO SO AT LEAST 72 HOURS BEFORE YOUR CHECK-IN DATE OR YOU WILL BE CHARGED.**

***RESERVATION CUT-OFF DATE: FEBRUARY 20, 2020 (by 5:00PM CST)  
OR UNTIL SOLD OUT  
THE PPC ROOM RATE WILL NOT BE AVAILABLE AFTER THAT DATE.***

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## ABOUT SAN ANTONIO



History comes to life in San Antonio. The city's rich culture offers an authentic glimpse of early Spanish colonial life in the Southwest. As the first civilian settlement in Texas, San Antonio de B exar was founded in 1718. Today, many of the city's early architectural and cultural elements remain, allowing visitors to see into the city's storied past first-hand. Our brave old world is your next, new adventure. Visit historical sites and landmarks with modern-day events, celebrations and fun. The River Walk, also known as Paseo del Rio, offers a mixture of rich Latin heritage and contemporary attractions, like the Botanical Gardens, IMAX Theater and the Tower of the Americas.

Sightseeing, shopping, food and fun. All on a world-renowned 15-mile urban waterway. The River Walk, or Paseo del Rio, is a San Antonio treasure and the largest urban ecosystem in the nation. Tucked quietly below street level and only steps from the Alamo, it provides a serene and pleasant way to navigate the city. Explore by foot along the river's walking path or jump aboard a river barge for a ride and guided tour. In the heart of downtown, explore nearby attractions like the Alamo, the King William Historic District and more. Or, shop local favorites along the river's Museum Reach at the historic Pearl. While at Pearl, dine and drink al fresco at our local food hall, The Bottling Dept. Further south, immerse yourself in history at our UNESCO World Heritage Site, the San Antonio Missions, along the Mission Reach. There's so much to do, see, eat and explore along the river. Join us. And, come see what we mean.

Just trying to get from place to place as you explore San Antonio attractions. Look for the GO RIO Shuttle signs that are located along the River Walk downtown and on the Museum Reach. Boats are labeled with GO RIO Shuttle signs. Shuttles run approximately every 60 minutes. Shuttle service begins at 10:00am. Tickets also available for purchase on the boat or at any GO RIO Ticket booth.

The Downtown Reach encompasses the center of San Antonio (downtown) with a wide variety of restaurants, theaters and the beautiful San Antonio River Walk. The Downtown Reach is from Lexington to Nueva St.

# SCHEDULE AT A GLANCE

\*Schedule Subject to Change

## Saturday, March 7<sup>th</sup>

8:00am - 11:00am Long Range Planning Meeting  
8:00am - 12:00pm TEC Meeting  
1:00pm - 5:00pm Board of Directors' Meeting

**DAYLIGHT SAVINGS TIME:  
SUNDAY, MARCH 8<sup>th</sup>, 3:00AM**

## Sunday, March 8<sup>th</sup>

**9:00am** Shotgun Golf Tournament (shotgun start)-**Meet in valet area at 8:00am**  
2:15pm - 5:30pm Extreme Escape-Challenge your team building skills & nerves, Meet in Lobby at 2:15pm  
6:00pm - 6:30pm New Member Reception-New Members, Board Members and Spouses/Guests only  
6:30pm - 7:30pm Welcome Reception-ALL

## Monday, March 9<sup>th</sup>

7:30am - 8:30am Continental Breakfast  
8:00am - 8:30am Associate Member Meeting  
8:30am - 10:00am President's Message/Keynote Address  
**Keynote: Motivational Speaker & Generational Expert Meagan Johnson**  
10:00am - 10:15am Break  
10:15am - 11:15am *"Investing in People: The Power of Your Influence"*  
**Speaker:** Brad Matuzak, Panel Processing  
11:15am - 11:30am Break  
11:30am - 12:30pm *"Sustainable Packaging: Issues and Trends"*  
**Speaker:** Tracee Auld, Graham Packaging Company, L.P.  
2:00pm - 4:00pm Tradeshow Set-Up  
**4:00pm - 7:00pm TRADESHOW AND HOSTED RECEPTION**

**Early Bird Registration  
Deadline:  
February 7<sup>th</sup>-\$595  
After February 7<sup>th</sup>-\$650**

## Tuesday, March 10<sup>th</sup>

6:00am 5K Fun/Run/Walk-Runners & Walkers meet in Lobby at 5:45am  
7:30am - 8:45am TEC Breakfast-Attendees are encouraged to attend  
8:45am - 9:00am Break  
9:00am - 10:00am *"US-China Trade War and other US Tariff Controversies"*  
**Speaker:** James (Jim) Eggenschwiler, Redstone Group  
10:00am - 10:15am Break  
10:15am - 11:15am *"Labor Reduction and Efficiencies For a Safe Work Environment"*  
**Speaker:** James Griffin, Letica  
11:15am - 12:15pm Regs & Legs Session-*"2020: Split-Screen Politics"*  
**Speaker:** Jeffrey L. Leiter, Esq., Bassman, Mitchell, Alfano & Leiter, Chtd  
11:30am - 3:30pm Spouse Event-Downtown Delicacy Tour  
1:00pm - 5:00pm SwRI Tour-Meet in lobby at 12:50pm  
6:00pm - 6:30pm Cocktail Reception  
6:30pm - 7:30pm Banquet  
7:30pm - 10:00pm Entertainment & Riverwalk Cruise

## Wednesday, March 11<sup>th</sup>

8:00am - 10:00am Board of Directors' Wrap-Up Meeting

**\*PRIVATE MEETING ROOMS ARE AVAILABLE ALL DAY SUNDAY, MONDAY & TUESDAY BY RESERVATION\***  
**Call or email the PPC Office to Reserve: 949-369-7102 OR PPC@ATDmanagement.com**

# OPTIONAL EVENTS

## Golf Tournament - Sunday, March 8th

La Cantera Resort & Spa, a San Antonio golf resort, offers 36 holes of championship golf designed to challenge your skill from tee to green. The Palmer Course at La Cantera, was designed by the legendary Arnold Palmer, in 2001, and was voted the #8 golf course in Texas by Golf Magazine in 2016. This 6,926-yard, par 71 masterpiece winds through the Texas Hill Country and offers the ultimate test of ability for even the most skilled player. The course offers some of the most scenic vistas in the Texas Hill Country.

The Palmer Course, 17865 Babcock Road, San Antonio  
*The course is 25 minutes from the hotel. We will carpool.*

**9:00am shotgun, meet in the valet area at 8:00am**

**9:00AM SHOTGUN DUE TO TIME CHANGE.**

Cost: \$195 per golfer. Rental clubs are \$69 per set (plus tax)

No denim, jeans or cut-offs allowed. Lunch included.



## Golf Tournament Hole Sponsorships Are Now Available

Golf tournament hole sponsorships are available for **\$175 each**. A sign will be posted on the hole with your logo.

**Limit of 18 per tournament.**

## Spouse Event - Downtown Delicacy Tour - Tuesday, March 10th

Join us as we indulge in tastes from some of San Antonio's finest restaurants. You'll enjoy Cuban sliders while overlooking a stunning section of the Riverwalk. You'll learn of one chef's dream to introduce the Alamo City to the delicious Argentinian cuisine. You'll experience a tangy twist as you watch one of San Antonio's favorite dishes prepared for you right at your table. And of course you'll get a sample of what San Antonio's best known for: Tex-Mex!

Skilled tour guides will share unique elements of San Antonio's history along the way. With stops at city parks, local performing arts venues, and historical landmarks, you'll come away with a deeper understanding of the roots of San Antonio and the direction of its future. You'll love the behind-the-scenes insight into the cultural heritage and culinary expertise in San Antonio.

Meet in Lobby at 11:30am, Return by 3:30pm

Casual dress, walking shoes, sunblock. There will be quite a bit of walking.

Cookbooks included. Spouses/Guests have priority to members.

Cost: \$95 per person **Limited number of attendees!**

## 5K Fun/Run/Walk - Tuesday, March 10th

Whether you are a runner, jogger or just enjoy a brisk stroll and don't mind getting up really early, then this is the event for you! A jog around downtown San Antonio and along the River Walk is a great way to start your day!

Start 6:00am Meet in lobby at 5:45am.

Cost: \$30 per person, includes a PPC t-shirt



SOUTHWEST RESEARCH INSTITUTE

## Tour of SwRI-Southwest Research Institute - Tuesday, March 10th

Southwest Research Institute (SwRI) is involved in almost every industry imaginable. Their campus is 1,200 acres and over 2 million square feet of lab space. SwRI is one of the oldest independent nonprofit organizations in the United States, providing innovative science, technology, and engineering services to government and commercial clients around the world.

We will be touring the Fuels and Lubricants Research Division, focusing on testing related to automotive fuels and lubricants for both final fluid qualifications as well as bespoke testing (such as efficiency). They perform testing for all parts of the vehicle: engine, transmission, axle, tractor hydraulics, industrial hydraulics, etc.

Meet in lobby 12:50pm Sharp-Return by 5:00pm

SwRI is nine miles from the hotel.

Closed toe shoes required.

Cost: \$35 per person **Limited number of attendees!**

# MORE DETAILS...

## What To Attend

All sessions are open to PPC members. Sessions are included in your registration fee. The Golf Tournament, tours, activities, and 5K are available at a special fee. A Spouses/Guests fee of \$150 now applies. They may attend the sessions, President's Message/General Membership Meeting, Keynote Address, Breakfast and Receptions and banquet at no additional charge. Spouses/Guests can also attend all other optional events for the cost stated on the registration form. There is a section on the registration form to register your Spouse/Guest. The Board of Directors requests that children do not attend PPC functions.

## Spouse/Guest Attendance Fee - PLEASE NOTE: NEW FEE

Due to rising hotel costs, the PPC has established a minimal fee for Spouses/Guests to attend the Spring and Fall Meetings. **This new fee**, will assist the organization in covering these additional costs. The cost is \$150 per meeting and can be paid on your registration form.

## Banquet & Entertainment - Tuesday, March 10th

The dinner will be followed by outdoor entertainment and River Walk cruise. **Bring a jacket or sweater.**

Schedule: 6:00pm-6:30pm Reception, 6:30pm-7:30pm Dinner, 7:30pm-10:00pm Entertainment

**Cost: No charge for attendees.** Honorary members need to register at the cost of \$75.

## PPC Spring Meeting Attire

Business casual is appropriate for PPC meetings and business attire for the Sunday reception. Tuesday Banquet is casual attire. This will be an outdoor event, weather permitting. San Antonio gets chilly at night, bring a jacket or sweater.

## Airport/Transportation/Parking

The San Antonio Marriott Riverwalk is nine miles from San Antonio International Airport (SAT). Renting a car is not recommended unless you have appointments out of the San Antonio area. The hotel offers valet parking at \$43 per day.

Taxis, Uber and Lyft transportation are readily available. There are Uber and Lyft Apps on the PPC App.

## Restaurants

The hotel has two restaurants on-site (Cactus Flower-Southwest) and B.A.R, Born & Raised (casual restaurant/bar). A list of area restaurants is available on the PPC website. For assistance with reservations or restaurant recommendations, contact the front desk at: 210-224-4555.

## Weather

San Antonio in March is 74 degrees daytime highs and 50 degrees at night.

## Time Zone/Daylight Savings

San Antonio is in Central Time Zone. Daylight Savings Time starts during our event. Please note that you will need to turn your clocks forward on Sunday, March 8th at 3:00am.

## Extreme Escape - Talent and Nerve Required! - Sunday, March 8th

If you've ever wondered if you have the skills and nerves of steel to make it out of an emergency situation, then you're probably an extreme escapist. If you've always wanted to test how well you perform under intense pressure, then you're definitely an extreme escapist. Find out for sure at Extreme Escape! They are known for turning novices into full blown escape room addicts! You and your team will test your skills and try to escape from two different rooms, the Undead and Master of Illusions rooms! You will have 60 minutes to complete your escape from each room.

### Space is limited to 18 participants

Meet in lobby 2:15pm, Return by 5:30pm

What to wear: Casual/comfortable clothing

Cost: \$75 we will Uber/Lyft to the event (11 miles from hotel)



# PPC Spring Meeting Registration March 8th-March 10th, 2020 Part 1

**ONLY COMPLETE THIS FORM IF YOU ARE PAYING BY CHECK.**

**IF PAYING BY CREDIT CARD COMPLETE THE REGISTRATION FORM ONLINE AT BY LOGGING INTO YOUR MEMBER ACCOUNT**

**REGISTER BY CHECK:** Complete the registration form and mail to the PPC Office with a check.

## **CONTACT INFORMATION:**

Name on Badge: \_\_\_\_\_

Company: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City, ST, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Cell Phone *(If it can be distributed on our attendee list)*: \_\_\_\_\_

Email: \_\_\_\_\_

Is your contact information new? \_\_\_\_\_

Are you attending as an alternate? \_\_\_\_\_ Alternate for what PPC Member? \_\_\_\_\_

Register your Spouse/Guest here: Full Name: \_\_\_\_\_

Spouse/Guest cell phone number and email: \_\_\_\_\_

**Special Dietary Requirements (gluten free, vegetarian, vegan, allergies, etc.):** \_\_\_\_\_

## **PAYMENT:**

All checks should be made payable to: Petroleum Packaging Council and sent to the PPC Office at: 1519 Via Tulipan, San Clemente, CA 92673. **QUESTIONS:** call 949-369-7102.

## **DISCLAIMER:**

Name badges are provided to all registered attendees for the meeting. All attendees are required to display their name badges during all official PPC sessions and events. No portion of any session or event may be photographed, audio taped or videotaped without the express written consent of the PPC.

## **LIABILITY WAIVER & RELEASE:**

By registering for the Petroleum Packaging Council, Inc. ("PPC") Spring Meeting 2020, including all activities, Golf Tournament, Off-Site Events, Spouse Event, and/or Fun Run/Walk (collectively, the "Meeting"), I agree and acknowledge that I am undertaking participation in the Meeting as my own free and intentional act. I am fully aware that there are unavoidable risks involved with my participation in the Meeting, and possible physical injury might occur to me as a result of such participation. I hereby release PPC, ATD Management, Inc., its representatives, agents, and employees from liability for any injury or death, resulting from any cause whatsoever at any time while attending the Meeting, including travel to and from the Meeting, excepting only such injury or death resulting from willful acts of PPC's representatives, agents, and employees.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_ *(all attendees must sign waiver)*

**CANCELLATION:** Cancellations on or before February 21st will be refunded.

**PART 2 MUST ALSO BE COMPLETED**

# PPC Spring Meeting Registration -- Part 2

PLEASE NOTE: **DAYLIGHT SAVINGS TIME IS SUNDAY, MARCH 8th at 3:00AM**

The following activities are open to PPC members and their spouses/guests. Prices are per person.

## Spring Meeting Registration

PPC Member Early Bird Registration-(payment **RECEIVED** by February 7th)-**\$595**

PPC Member Standard Registration-(after February 7th)-**\$650**

Honorary Member

**Spouse/Guest Registration - \$150-REQUIRED**

PRICE USD

\$ \_\_\_\_\_

\$ \_\_\_\_\_

No Charge

\$ \_\_\_\_\_

**Tuesday Banquet**-Member/Paid Spouse-No Charge Are you are attending?  Yes  No

Honorary Member/Spouse-\$75 per person

\$ \_\_\_\_\_

## Sunday Golf Tournament-\$195 (9:00am Shotgun)

Member Handicap: \_\_\_\_\_ Average: \_\_\_\_\_

\$ \_\_\_\_\_

Spouse/Guest Handicap: \_\_\_\_\_ Average: \_\_\_\_\_

\$ \_\_\_\_\_

Partners (if it can be arranged): \_\_\_\_\_

Rental clubs needed? (**\$69 + tax-pay at course**) \_\_\_\_\_ Right or Left? \_\_\_\_\_

## Golf Hole Sponsorship (you do not need to golf to sponsor)-\$175

\$ \_\_\_\_\_

## Sunday Extreme Escape Experience-\$75 (Space is limited)

Attendee Names: \_\_\_\_\_

\$ \_\_\_\_\_

## Monday Spouse Event-Downtown Delicacy Tour-\$95 (11:30am-3:30pm)

Attendee Names: \_\_\_\_\_

\$ \_\_\_\_\_

**Monday Tradeshow (4:00pm-7:00pm)-Attendees Do NOT need to register.**

**There is a separate form for exhibitors. See the website for information and registration.**

**Tuesday 5K Fun/Run/Walk-\$30 (6:00am) Includes PPC t-shirt-Meet in Lobby at 5:45am**

Attendee Names: \_\_\_\_\_

\$ \_\_\_\_\_

**Tuesday Tour of Southwest Research Institute (SwRI)-\$35 (12:50pm-5:00pm)**

Attendee Names: \_\_\_\_\_

\$ \_\_\_\_\_

**Sponsorships**-See the attached Sponsorship Page and you can add your sponsorship to this registration. **Sponsorship Type:** \_\_\_\_\_

\$ \_\_\_\_\_

## Membership Information-2020 Dues

You must be a PPC Member to attend the meeting. Dues are paid annually. You may pay your 2020 dues with this registration.

Corporate (Regular-\$2,000 or Associate-\$2,300) (attach list of employees to include)

\$ \_\_\_\_\_

Individual (Regular-\$525 or Associate-\$575)

\$ \_\_\_\_\_

**TOTAL \$ \_\_\_\_\_**

**REGISTER ONLINE AT: [HTTPS://PPC.MEMBERCLICKS.NET/](https://ppc.memberclicks.net/)**

**CANCELLATION: Cancellations on or before February 21st will be refunded.**

# PPC 2020 SPONSORSHIP OPPORTUNITIES

**Website Banner Sponsor** \$500 Year round exposure on the PPC website with logo and website link.  
**(Limit: 12) AVAILABLE**

## GOLF SPONSORSHIPS

**Hole Sponsor** **AVAILABLE** \$175 11x17 Sign on a hole at golf tournament.  
**(Limit: 18)**

**Ball Sponsor** \$200 **SOLD** You provide a sleeve of balls for each golfer with your logo. We will distribute them to each golfer.  
**(Limit: 2)**

**SOLD-Graphics 2 Press & Consolidated Container LLC**

## MEETING SPONSORSHIPS

**Keynote: \$1,500 Sole Sponsor (Limit 1) SOLD-CDF Corporation**

Your company representative will announce the Keynote Speaker at our best attended event of the meeting.

- Private Sign with your logo recognizing your company as Keynote Sponsor
- Table tents with your company name and logo on each table or a company flyer on each seat
- Listing on meeting announcements
- Premium placement of logo on 18x24 Sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

**Meeting App: TWO AVAILABLE \$1,500 (Limit 2) 1 SOLD-Biederman Enterprises Ltd.-ONE AVAILABLE**

The PPC App keeps members informed minute by minute. The App will include the Sponsor's logo and website link on various pages for attendees to see over and over.

- Your logo and website link on the App Landing Page
- Listing on meeting announcements
- Premium placement of logo on 18x24 Sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

**Keycards: \$1,500 (Limit 1) SOLD-Biederman Enterprises Ltd.**

Have your name seen every time someone goes into their room or restricted areas. Your company logo will be printed on everyone's room key. You will also receive recognition on sponsor listings on the website and signs. (The deadline for this sponsorship is limited, due to the lead time for production)

- Listing on meeting announcements
- Placement of logo on 18x24 sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

**Sunday Welcome Reception: \$1,250 (Limit 1) SOLD-Graham Engineering Corporation**

Welcome the attendees at the kick off reception for the meeting:

- If you wish, you will provide a five-minute Introduction at the New Member Reception
- Your logo on beverage napkins at reception
- Reserved table at the Tuesday Banquet
- Listing on meeting announcements
- Placement of logo on 18x24 Sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

***More sponsorships on the next page...***

## ***PPC 2020 SPONSORSHIP OPPORTUNITIES (continued)***

### **Tuesday Banquet Wine: \$1,250 (Limit 1) *SOLD-Scholle Packaging***

- One bottle of red and one bottle of white wine sponsored by you on each table
- Table tents or sponsor cards with your company name and logo on each table
- Listing on meeting announcements
- Placement on the 18x24 Sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

### **Office M&M's: \$1,200 (Limit 1) *SOLD-Sonoco Products Company***

Those yummy M&M's in the PPC Office are always a big hit. Members will grab a cup full of M&M's with your logo on each piece and on snack cups! We will have signs telling everyone to look before they eat.

- Listing on meeting announcements
- Placement of logo on 18x24 sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

### **Giveaway: \$1,100 (Limit 1) *SOLD-Graphics2Press***

- Giveaway with your logo given to every attendee
- Listing on meeting announcements
- Premium placement of logo on 18X24 Sponsor sign in the PPC Office
- Recognition on the Upcoming Meeting page of website

### **Monday Breaks: (2 breaks) \$1,200 (Limit 1) *SOLD-Smurfit Kappa North America***

- Private sign with your logo recognizing your company as Break Sponsor
- **COOKIES WITH YOUR LOGO ON BOTH BREAK STATIONS**
- Listing on meeting announcements
- Placement of logo on 18x24 Sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

### **Tuesday Banquet Entertainment: \$1,000 (Limit 1) *SOLD-Graham Packaging Company***

We are having interactive entertainment after the Tuesday dinner. Your company will make it even more fun!

- Private sign at the event recognizing your company as the Entertainment Sponsor
- Listing on meeting announcements
- Placement of logo on 18x24 sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

### **Tuesday Banquet Dessert: \$1,000 (Limit 1) **AVAILABLE****

Be the sponsor of the best part of the Tuesday banquet meal. This buffet dessert station can be staffed by your employees wearing aprons with your company logo and table tents on each station. You can even take some extra aprons home with you!

- Private sign at the event recognizing your company as the Dessert Sponsor
- Your logo on dessert napkins
- Listing on meeting announcements
- Placement of logo on 18x24 sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

***More sponsorships on the next page...***

## **PPC 2020 SPONSORSHIP OPPORTUNITIES (continued)**

### **Tuesday Banquet Ice Sculpture: \$850 (Limit 1) *SOLD-Change Parts, Inc.***

Imagine an ice sculpture at the Tuesday Banquet in the shape of your company logo or your company logo embedded in the block of ice. It will be prominently displayed throughout dinner and dessert. Take photos with your ice sculpture for future promotional materials. It is a great way to promote your company!

You will also receive:

- Listing on meeting announcements
- Placement of logo on 18x24 Sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

### **SwRI Tour Lunch: \$850 (Limit 1) *NEW-AVAILABLE***

Attendees on this tour are not expecting lunch. This is great press to jump in and feed them before the event. They are leaving the hotel at 1:00pm only 45 minutes after the last session. They would be thrilled to have lunch provided. Up to 40 people will be attending the tour. Boxed lunch and drink provided.

- Your business card or brochure in each lunch box
- Additional email to tour attendees announcing your sponsorship
- Listing on meeting announcements
- Placement of logo on 18x24 sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

### **Lanyards: \$750 (Limit 1) *SOLD-Inline Filling Systems***

Have your company name around everyone's neck! Your company name will be printed on each attendee lanyard in the color of your choosing.

- Listing on meeting announcements
- Placement of logo on 18x24 sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

### **Charging Station: \$500 (Limit 1) *SOLD-Smurfit Kappa North America***

Members are always looking for a place to charge their phones and iPads between meetings. Be the one to provide the electricity! Your company logo will be placed on table tents on each of the charging stations for both Monday and Tuesday. The cords for various electronic devices will be provided.

- Private sign with your logo recognizing your company as the Charging Station Sponsor
- Listing on meeting announcements
- Placement of logo on 18x24 Sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

### **Office Breaks: \$500 (Limit 1 per day-Monday/Tuesday) *SOLD-Change Parts, Inc. & R&B Plastics Machinery***

Be the one to provide attendees with waters and sodas while they are passing through the PPC Office.

- Private sign (shared with second sponsor) with your logo recognizing your company as an Office Break Sponsor
- Listing on meeting announcements
- Placement of logo on 18x24 Sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

***More sponsorships on the next page...***

## **PPC 2020 SPONSORSHIP OPPORTUNITIES (continued)**

### **Memo Pads: \$650 (Limit 1) *SOLD-Mauser Packaging Solutions***

We will provide memo pads at each seat on the tables in the Keynote Session and sessions to follow on Monday and Tuesday mornings (except PPC College). Your company logo will be printed on each 4x6 pad of paper for everyone to use during the sessions and take with them.

- Listing on meeting announcements
- Placement of logo on 18x24 Sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

### **Session Pens: \$500 (Limit 1) *SOLD-Mauser Packaging Solutions***

We will provide pens at each seat on the tables in the Keynote Session and sessions to follow on Monday and Tuesday mornings (except PPC College). Your company logo will be printed on each pen.

- Listing on meeting announcements
- Placement of logo on 18x24 Sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

### **Speaker Gifts: \$500 (Limit 1) *AVAILABLE***

Thank the speakers on behalf of the PPC. Sponsor presents gift card (provided by the PPC) to speakers at each session. Your business card will be included in the speaker gift envelope.

- Listing on meeting announcements
- Placement of logo on 18x24 Sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

### **Golf Prizes: \$500 (Limit 2) *SOLD-Plastipak Packaging, Inc.***

Provide prizes for the winning golfers!

- Hole Sign
- Logo on cart score card or GPS
- Listing on meeting announcements
- Placement of logo on 18x24 Sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

### **Golf Lunch: \$500 (Limit 1) *SOLD-BG Products, Inc.***

Provide a hot dog and soda or beer for each golfer. They will be very happy!

- Hole Sign
- Logo on cart score card or GPS
- Listing on meeting announcements
- Placement of logo on 18x24 Sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

## ***Custom Sponsorships***

### **Meeting Signage: *OEC Graphics/AMPHORA***

For the last several years, OEC Graphics/AMPHORA has rebranded and provided PPC's signage.

### **Media: *Lubes'n'Greases Magazine***

LNG Magazine has been a strong supporter of the PPC by promoting our meetings to their readers.

***Custom Sponsorships are available. Contact the PPC Office for more information: 949-369-7102***

***TRADESHOW SPONSORSHIPS ON THE NEXT PAGE...***

## **PPC 2020 SPONSORSHIP OPPORTUNITIES**

### **SPRING TRADESHOW ONLY**

#### **\$1,250 Food Sponsor (Limit 1) *SOLD CKS Packaging***

- Your logo on the sponsor banner at Tradeshow entrance
- Your logo on food napkins at reception
- Private Sign on both food stations recognizing your company as the Food Sponsor
- Listing on meeting announcements
- Premium placement of logo on 18X24 Sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

#### **\$1,000 Drink Sponsor (Limit 1) *SOLD-CDF Corporation***

- Your logo on the sponsor banner at Tradeshow entrance
- Your logo on beverage napkins at reception
- Private Sign on both bars recognizing your company as the Drink Sponsor
- Listing on meeting announcements
- Premium placement of logo on 18X24 Sponsor sign in the PPC Office
- Recognition on the Upcoming Meeting page of website

#### **\$1,000 Grand Prize Sponsor (Limit 1) **AVAILABLE****

- You present the Grand Prize gift (\$500 gift card) to a Regular Member at the Tuesday Breakfast
- Personalized tickets that must be signed by you at your booth for attendees to qualify for the drawing
- Your Logo on the sponsor banner at Tradeshow entrance
- Private Sign at your booth recognizing your company as Grand Prize Sponsor
- Listing on meeting announcements
- Premium placement of logo on 18X24 Sponsor sign in PPC Office
- Recognition on the Upcoming Meeting page of website

***To secure any of the above sponsorships please see the PPC website, log in to your account and connect to the Sponsorship link on the Member Landing page.  
Sponsorship availability will be updated regularly.***

**Past sponsors have first option, sponsorships are accepted on a first come, first served basis.**