



**PETROLEUM
PACKAGING COUNCIL**
PPC EST. 1950

2024 BROCHURE

SPRING MEETING & TRADESHOW

Tampa, Florida | March 3-5, 2024



WHAT TO EXPECT:

Tradeshow
Technical Sessions
Legislation & Regulations Affecting our Industry
Tour of Polypack
Golf Tournament

ADDITIONAL NETWORKING OPPORTUNITIES



KEYNOTE SPEAKER: MOLLY FLETCHER



KEYNOTE ADDRESS: MOLLY FLETCHER

Molly Fletcher is a trailblazer in every sense of the word— a rare talent of business wisdom, relationship brilliance and unwavering optimism. A popular keynote speaker, she shares the unconventional techniques that helped her thrive as one of the first female sports agents in the high stakes, big ego world of professional sports and now a successful entrepreneur.

Formerly, as president of client representation for sports and entertainment agency CSE, Molly spent two decades as one of the world's only female sports agents. She was hailed as the "female Jerry Maguire" by CNN as she recruited and represented hundreds of sport's biggest names, including Hall of Fame pitcher John Smoltz, PGA TOUR golfer Matt Kuchar, broadcaster Erin Andrews, and basketball championship coaches Tom Izzo and Doc Rivers.

As she successfully negotiated over \$500 million in contracts and built lasting relationships, she also observed and adopted the traits of those at the top of their game. Molly shares her proven approach to negotiating in her company's Game Changer Negotiation Training workshops, teaching people how to close more deals faster, while strengthening the relationship.

Molly has been featured in ESPN, Fast Company, Forbes and Sports Illustrated. A sought after motivational speaker, she delivers game changing messages to top companies, trade associations, and teams worldwide.

Molly is the author of four books: Fearless At Work; A Winner's Guide to Negotiating; The Business of Being the Best; and The 5 Best Tools to Find Your Dream Career. Molly currently serves as a National Trustee member for the Boys & Girls Clubs of America and on the board of directors for the Intercollegiate Tennis Association (ITA) and the national advisory board for the Positive Coaching Alliance (PCA).

Molly earned a bachelor's degree in communications from Michigan State University while captaining the women's tennis team. Molly's energy and passion for life shines through everything she does. She finds her greatest joy at home in Atlanta with her husband Fred and their three daughters.

TRADESHOW EXHIBITS

BOOTHS & TABLE TOPS ARE SELLING QUICKLY

Many booths/table tops have been assigned.

An updated Booth Diagram is on the Member Landing page of the Member Portal.

This tradeshow will be held at the meeting on Monday, March 4th from 4:00pm-7:00pm during a hosted reception. PPC tradeshows are held every fourth meeting.

ONLY 39 BOOTHS AND 4 TABLETOPS ARE AVAILABLE AT THIS SHOW.

BOOTH SPACE: All booths are 8' x 8' and piped and draped. Tabletops (#1, 2, 5, 6) are against the wall.

BOOTH COST: \$600 per booth Early Bird Registration. After February 22nd: \$625

SHOW HOURS: Booth Set-Up 1:30pm-3:45pm

Tradeshow & Hosted Reception: 4:00pm-7:00pm

Breakdown: 7:00pm-10:00pm

PLEASE NOTE: Current Membership is required to secure a booth. At least one person from your company must be registered for the Spring Meeting. Booth staffers (up to three) are allowed to attend only the tradeshow. Booths are assigned on a first come, first PAID basis. Booth space will sell out like in years past.

SPEAKER BIOS

JENN GARCIA



Jenn Garcia is a Leadership & Mindset Consultant and Founder of Whole Point Consulting. Jenn spent most of her 20+ year career working in Fortune 500 companies, Johnson & Johnson and Merck, where she held various roles and gained the knowledge and skill set for recognizing mindset behaviors that trap us in patterns of limitation. Jenn creatively molded her skills in understanding individuals to form Whole Point, where she helps clients break down human barriers that are holding them back from real success, both personally and professionally. Her innate ability to tap into self-imposed limitations is her gift and the center of her work.

JEFF SNYDER

Jeff started his career with WestRock in 1991 where he held several positions in the mill and converting side of the business. Jeff joined WestRock's recycling division in 2008 where he ran several recycling plants in Indianapolis, IN., Chattanooga, TN., Huntsville, AL., and Columbus, OH. Jeff oversaw the building of 2 Single stream MRF's -- one in Chattanooga, TN and the other in Cobb County, GA.



In 2014, Jeff joined Pratt Industries as the Midwest Mill Buyer & Operations Manager. He oversaw the sourcing of 50,000 tons a month of fiber for both Valparaiso, IN & Wapakoneta, OH. Paper mills. He also ran and managed 2 recycling plants and mill fiber operations.

In 2020, Jeff joined Rumpke as the Corporate Senior Recycling Manager. In September of 2021 Jeff was promoted to Director of Recycling at Rumpke Waste & Recycling. Jeff graduated from North West Missouri State University with a degree in Business Management.

JEAN JORDAN

Jean brings over 30 years of experience as a focused, disciplined manager and leader across several market sectors. Jean joined Nexus in 2015 where she embraced a multitude of roles that accelerated the company's early growth and success and demonstrated her commitment to reshaping the landscape of post-use plastic management into a realm of sustainable innovation.



In her role as SVP of Regional Feedstock Sourcing, Jean engages with post-use plastic feedstock sources, developing collaborative relationships and long-term supply partnerships that support their waste reduction and sustainability goals. She also leads ISCC Compliance and Customer Service for Offtake Partners.

Jean advocates directly for the company as the Co-Chair of the ACC's Advanced Recycling Committee and is a member of the ACC's Plastics Sustainability Team. She also serves as an Executive Board-Member at Large on the Plastics Industry Association's Recycling Committee and on the Fulton County Citizens Commission on the Environment. Jean earned a history degree from Stetson University and holds a Master's degree from Georgia State University.



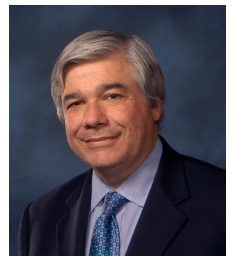
SANDRA LEWIS

Sandra Lewis has been with Envision Plastics for seven years, with a three-year stint with a global injection molder in the middle. Envision Plastics is a leading recycler of HDPE and PP plastics and supplier of innovative post-consumer resin (PCR) solutions.

Prior, she held a variety of jobs including fighting forest fires, trapping raccoons, and working in Washington DC for a Congressman. Sandra's curiosity for the environment began young as she grew up in Grand Canyon National Park. She has a degree in Environmental Science from Utah State University.

JEFFREY L. LEITER, ESQ.

Jeff Leiter is a shareholder in the Washington, DC law firm of Bassman, Mitchell, Alfano & Leiter, Chtd. A significant portion of his practice involves the representation of trade associations and non-profits, including PPC. Leiter also widely recognized as a leading attorney nationwide on matters involving lubricant manufacturers and petroleum marketers. He is a frequent author and speaker on environmental, health and safety topics. Leiter is a graduate of the George Washington University and the Catholic University's Columbus School of Law.



HOTEL INFORMATION

RENAISSANCE TAMPA INTERNATIONAL PLAZA HOTEL

4200 Jim Walter Blvd., Tampa, Florida 33607

Phone: 813-877-9200

Check In: 4:00pm, Check Out: 12:00pm

Pool/Fitness center, Safes in rooms.

Complimentary internet in all rooms.

PPC Room Rate: \$259 per night

Self parking is complimentary. Electric car charging station available.

Valet parking is available at \$30 per night

The hotel has a complimentary shuttle from the airport. Call when you arrive: 813-877-9200



About Renaissance Tampa International Plaza Hotel

Seasoned with the Cuban, Spanish and Italian influences that have defined Tampa's most iconic neighborhoods, the Renaissance Tampa International Plaza Hotel offers luxurious guest rooms, locally-inspired fine dining and an engaging lobby bar with nightly signature cocktail events. Boasting a prime Tampa, Florida location minutes away from the airport and adjacent to Tampa International Plaza Mall, the hotel offers convenience without sacrificing style. Arrive with ease via our complimentary airport shuttle and check into their modern guest rooms and suites, all of which feature free Wi-Fi internet access, state-of-the-art Smart TVs and luxury marble bathrooms. Wake up and grab a freshly brewed coffee at Gabriella's, their lobby bar, or enjoy a delicious breakfast at Pelagia Trattoria, one of Tampa's best Italian restaurants. Our hotel also features a fitness center, an outdoor pool and a whirlpool. Adjacent to the hotel is the International Plaza and Bay Street with hundreds of restaurants and shopping.

For reservations (PPC rate-\$259), call: (800) 468-3571 or via the reservations link on the PPC website.

NOTE: THE HOTEL HAS A 48-HOUR CANCELLATION POLICY WITH A ONE NIGHT PENALTY.

RESERVATION CUT-OFF DATE: February 1, 2024 (by 5:00pm Eastern Time)

OR UNTIL SOLD OUT

THE PPC ROOM RATE WILL NOT BE AVAILABLE AFTER THAT DATE.

NEW NETWORKING EVENTS

****SATURDAY RECEPTION****

Saturday, March 2nd

The Board of Director's has heard members requests for more networking opportunities. The window of opportunity at this meeting is Saturday evening. We will have a hosted Networking Reception on the Saturday before the meeting from 5:30pm-6:30pm. If you will be arriving Saturday, stop in and enjoy food, drinks and great networking with other PPC members.

****HIGH OCTANE COFFEE BAR****

Monday & Tuesday, March 4th & 5th

Join us in Gabriella's Bistro for a hosted specialty coffee hour while networking with other members.

Monday: 12:15pm-1:15pm

Tuesday: 12:00pm-1:00pm

SCHEDULE AT A GLANCE

Saturday, March 2nd

9:00am - 11:30am Long Range Planning Meeting
9:00am - 11:00am TEC Meeting
9:00am - 11:30am Communications Committee Meeting
1:00pm - 5:00pm Board of Directors' Meeting
5:30pm - 6:30pm ****NEW Networking Reception**-ALL**

**Schedule Subject to Change*

Early Bird Deadline:
February 7th
5:00pm EST

Sunday, March 3rd

8:00am Shotgun Golf Tournament-Saddlebrook Golf Resort
12:30pm - 4:30pm Sporting Clays, Tampa Bay Sporting Clays
5:00pm - 5:30pm New Member Experience-New Members, Board Members, Mentors **ONLY**
5:30pm - 6:30pm Welcome Reception-ALL

Monday, March 4th

7:30am - 8:30am Continental Breakfast
8:00am - 8:30am Associate Member Meeting
8:30am - 10:00am President's Message/Keynote Address
Keynote Speaker: Molly Fletcher, Motivational Speaker
10:00am - 10:15am Break
10:15am - 11:15am *"Navigating the Future: Engagement Strategies for Retention and Seamless Hybrid Operations in a Remote and In-Office Environment"*
Speaker: Jenn Garcia, Whole Point Consulting
11:15am - 12:15pm *"How Packaging Reflects the Recycling Process"*
Speaker: Jeff Snyder, Rumpke Waste & Recycling
12:15pm - 1:15pm ****NEW High Octane Coffee Bar****
1:30pm - 3:45pm Tradeshow Set-Up
4:00pm - 7:00pm Tradeshow & Reception

Tuesday, March 5th

5:45am 5K Fun Run/Walk-Meet in Lobby
7:15am - 8:30am TEC Breakfast-Attendees are encouraged to attend
8:30am - 8:45am Break
8:45am - 9:45am *"Increasing Plastics Circularity Through Advanced Recycling"*
Speaker: Jean Jordan, Nexus Circular
9:45am - 10:00am Break
10:00am - 11:00am *"Using More PCR in Oil Bottles"*
Speaker: Sandra Lewis, Envision Plastics
11:00am - 12:00pm Regs & Legs: *"The Regulator-in-Chief"*
Speaker: Jeffrey L. Leiter, Esq., Bassman, Mitchell, Alfano & Leiter, Chtd.
11:00am - 4:30pm Spouse Event-Meet in the lobby at 11:00am
12:00pm - 1:00pm ****NEW High Octane Coffee Bar****
12:45pm - 4:30pm Tour of Polypack
12:15pm - 6:30pm Open for customer meetings
6:30pm - 10:00pm Reception, Banquet & Entertainment

Wednesday, March 6th

8:00am - 10:00am Board of Directors' Wrap-Up Meeting

PRIVATE MEETING ROOMS ARE AVAILABLE ALL DAY SUNDAY, MONDAY & TUESDAY BY RESERVATION
Space is Limited.

Call or email the PPC Office to Reserve: 949-369-7102 OR PPC@ATDmanagement.com

EXTRA ACTIVITIES

PPC Golf Tournament-Saddlebrook Golf Resort, Palmer Course

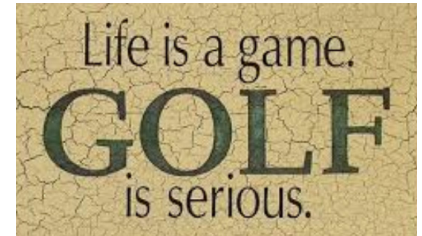
Sunday, March 3rd

Saddlebrook Golf Resort has been named one of the “Top 100 Golf Resorts in North America, The Caribbean and The Atlantic, Ireland and Scotland” by Condé Nast Traveler. Don’t be misled by the 6,641 yardage on this wide open, undulating, par 71 Arnold Palmer golf course. While many of the holes provide generous driving areas, the course is hilly and the firm green fairways are contoured to resemble a rolling New England course. Facing the green from the slanting fairways, the small elevated emerald islands are framed by white-faced bunkers, azure ponds and gently swaying palm trees. The Tif-eagle greens are firm, fast and undulating, allowing only a crisply struck shot to hold their surface. Several holes require length; all reward finesse. No denim, t-shirts or athletic shorts/clothing including cargo shorts.

8:00am Shotgun, the course is 28 miles from the hotel, Carpool

Cost: \$198 per golfer, lunch and balls included

Rental clubs are \$60 per set (plus tax)-**pay at course**



Sporting Clays-Sunday, March 3rd

Enjoy an afternoon showing off your sporting clays shooting skills or learn as a beginner at Tampa Bay Sporting Clays. All levels welcome!



Includes: gun rental (1 per team of 4), 50 targets, 2 boxes of ammo, ear & eye protection, Golf carts (1 per 4-person team). This is an outdoor event.

Dress: long sleeve shirts and pants, closed toed shoes, and hat are recommended to protect from hot shell casings.

Meet in Lobby at 12:30pm, return by 4:30pm

Cost: \$148 per person

Spouse Event-Lunch at the Famous Columbia Restaurant in Ybor City, Tampa Aquarium & Dolphin Cruise! Tuesday, March 5th

After lunch we will have time to tour the world-class Tampa Aquarium on our own for 30-45 minutes. Then we will board the Bay Spirit II Catamaran for a 75-minute Wild Dolphin Eco Tour. Tampa Bay is home to more than 500 bottlenose dolphins and is one of the best places in Florida to view endangered manatees and numerous species of birds, many of which are threatened or endangered.

Meet in the lobby at 11:00am and return around 4:30pm.

Please note: Spouses have priority over members. Cookbooks included.

Casual dress, flat shoes, hat and sunblock are recommended

Cost: \$160 per person (cookbooks provided)

Tour of Polypack Facility and Auto Museum

Tuesday, March 5th

SPACE IS LIMITED

Meet in lobby. Bus leaves at 12:45pm, Return by 4:30pm

Box Lunch will be provided on the bus.

Cost: \$75 per person

Experience Polypack’s 60-year legacy of excellence in custom shrink wrap and corrugated packaging equipment. Their renowned machines offer superior performance and durability, thanks to the finest materials, including stainless steel. Discover their sustainability initiatives, with integrated rooftop solar power and a focus on minimizing packaging waste.



On the tour, you’ll explore the inner workings of Polypack, from fabrication to engineering, assembly, and service. Witness their precision and commitment to customer satisfaction. Get a close-up look at their state-of-the-art shrink wrap and corrugated packaging machines. Plus, visit the Tampa Bay Automobile Museum, an inspiration for Polypack’s innovative spirit. Join us for a tour that celebrates quality, sustainability, and innovation.

ADDITIONAL INFORMATION

Meeting Fees

All meetings, meals and Tradeshow attendance are included in the registration fee. The Golf Tournament, 5K, Spouse Event, and Tours are available at the posted fee.

Spouse/Significant Other Attendance Fee

Spouses/Significant Others are welcome to attend the Spring Meeting for a fee of \$200 per meeting. This includes meetings, meals and Tradeshow attendance. The Board of Directors request that children do not attend PPC functions.

Honorary Members require a \$100 fee to attend the Tuesday Banquet.

Banquet & Entertainment - Tuesday, March 5th

Reception, Dinner & Entertainment- 6:30pm-10:00pm

Cost: No charge for attendees.

PPC Spring Meeting Attire

Business attire is appropriate for the Sunday reception and business casual for PPC meetings, Saturday reception, Monday night Tradeshow and Tuesday Banquet. Most receptions are being held outdoors. Bring a sweater or jacket.

Airport/Transportation/Parking

Renaissance Tampa International Plaza is only four miles from Tampa International Airport (TPA). Self parking is complimentary and valet parking is available at \$30 per night. The hotel has a complimentary shuttle from the airport.

Restaurants

The hotel has a restaurant and bar on-site, Gabriella's Bistro. The hotel is attached to International Plaza, which features 200 specialty stores, Neiman Marcus, Nordstrom and Dillards and 16 restaurants. A restaurant list is available on the PPC website.

Weather

Tampa temperatures in March are warm. Tampa averages 78 degrees during the day and 59 degrees at night.

Time Zone: Tampa is in the Eastern time zone.

5K Fun Run/Walk

Tuesday, March 5th

Whether you are a runner, jogger or just enjoy a brisk stroll and don't mind getting up really early, then this is the event for you! It is a great way to start your day! *Picture from Fall Meeting 2023 Fun Run in Indianapolis.*

Meet in the lobby at 5:45am

Cost: \$30 per person



PPC 2024 SPONSORSHIP OPPORTUNITIES

Website Banner Sponsor \$500 Year round exposure on the PPC website with logo and website link.
(Limit: 12) **1 AVAILABLE**

GOLF SPONSORSHIPS-You **DO NOT** have to play to Sponsor

Hole Sponsor	\$175	1 Hole at Golf Tournament, 11x17 sign
	\$300	2 Holes at Golf Tournament, 11x17 sign
Golf Giveaway Sponsor- 2 AVAILABLE	\$250	You provide a golf giveaway for each golfer with your logo.
Ball Sponsors- 1 AVAILABLE	\$250	You provide a sleeve of balls for each golfer with your logo.
Altium Packaging, CCL Label		

AVAILABLE SPONSORSHIPS ON THE NEXT PAGE

SPRING MEETING **RESERVED** SPONSORSHIPS

Tradeshow Bags: \$1,750 **SOLD-Berry Global**
Keynote: \$1,500 **SOLD-CDF Corporation**
Meeting App: Key Position \$1,500 **SOLD-Biederman**
Keycards: \$1,500 **SOLD-Bericap North America**
Banquet Wine: \$1,500 **SOLD-Smurfit Kappa North America**
Sunday Welcome Reception: \$1,500 **SOLD-Graham Engineering Corporation**
Tradeshow Drinks: \$1,500 **SOLD-Graham Packaging Company**
Tradeshow Food: \$1,500 **SOLD-Custom Printed Products, a Frankston Co.**
Tuesday Reception: \$1,500 **SOLD-Custom Printed Products, a Frankston Co.**
Attendee Giveaway: \$1,350 **SOLD-Graphics 2 Press/Dieco**
Tuesday Banquet Entertainment: \$1,250 **SOLD-Graham Packaging Company**
Monday Continental & Session Breaks: \$1,200 **SOLD-Feige Filling**
Office M&M's: \$1,200 **SOLD-Sonoco Products Company**
Monday/Tuesday Cookie Breaks: (2 breaks) \$1,200 **SOLD-Smurfit Kappa North America**
Tuesday Banquet Dessert: \$1,000 **SOLD-ALPLA**
Tuesday Session Breaks: \$1,000 **SOLD-Feige Filling**
TEC Breakfast: \$1,000 **SOLD-Schoeller Allibert North America**
Saturday Reception: \$1,000 **SOLD-MKS Plastics**
New Member Gift Bags: \$650 **SOLD-SIG**
Tuesday Banquet Ice Sculpture: \$850 **SOLD-E-Pak Machinery**
Memo Pads: \$800 **SOLD-Kem Krest**
Audio Visual-Monday: \$750 **SOLD-Custom Printed Products, a Frankston Co.**
Audio Visual-Tuesday: \$750 **SOLD-KDV Label LLC**
Lanyards: \$750 **SOLD-Inline Filling Systems**
Office Breaks: \$650 **SOLD-E-Pak Machinery & R&B Plastics Machinery**
Golf Lunch: \$600 **SOLD-BG Products, Inc.**
Spouse Event: \$500 **SOLD-Smurfit Kappa North America**
Session Pens: \$500 **SOLD-Mauser Packaging Solutions**
Speaker Gifts: \$500 **SOLD-CKS Packaging, Inc.**
Golf Putting Contest: \$500 **SOLD-Graham Packaging Company**
Golf Prizes: \$500 **SOLD-Plastipak Packaging, Inc.**
High Octane Afternoon Coffee Bar: \$400 each Mon/Tues: **SOLD-Smurfit Kappa Bag-in-Box Canada**
Signs: **OEC Graphics**

SPONSORSHIP DETAILS

To secure any of the above sponsorships complete the Sponsorship form available on the Member Landing page.

Sponsorship availability will be updated regularly.

Past sponsors have first option. Open Sponsorships are available on a first come, first served basis.

Have an idea for a Sponsorship? Custom Sponsorships are available.

Contact the PPC Office for more information: 949-369-7102

PPC SPRING MEETING 2024 AVAILABLE SPONSORSHIPS

Attendee Giveaway: \$1,350 (2 available)

We supply a giveaway for each attendee at check-in.

- Listing on meeting announcements
- Premium placement of logo on 18X24 Sponsor sign in the PPC Office
- Recognition on the Upcoming Meeting page of website

Polypack Tour Transportation & Lunch: \$700 (1 Available)

Your sponsorship will offset costs for the Polypack tour.

- Sign in the shuttle bus recognizing you as the sponsor
- Your business card or flyer in the box lunches
- Listing on meeting announcements
- Placement of logo on 18x24 Sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

Sporting Clays Transportation: \$500 (1 Available)

Your sponsorship will supplement the costs for attendees attending the sporting clays event.

- Sign in the shuttle bus recognizing you as the sponsor
- Listing on meeting announcements
- Placement of logo on 18x24 Sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

Charging Station: \$500 (1 available)

- WE supply the charging cords and power strips for Smart phones, iPhones, iPads, etc.
- Listing on meeting announcements
- Premium placement of logo on 18x24 Sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

Golf Giveaway: \$250 (Limit 2)

You supply 65 gifts for golfers. Ideas are: golf towels, divot bottle opener, golf tools, etc.

Item must be approved by the Golf Committee Chair.

- Listing on meeting announcements
- Placement of logo on 18x24 Sponsor sign in PPC Office
- Recognition on the Upcoming Meetings page of website

Have an idea for a Sponsorship? Custom Sponsorships are available.

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